

Operating in the Politics of Raleigh

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NC Budget Breakdown

- Roughly \$24 billion
 - Education=almost 60%
 - Health & Human Services=25%
 - About 15% for:
 - Justice & Public Safety, Transportation, Environment & Natural Resources, Commerce, General Government



Successful Advocacy in Raleigh

Game Plan

- Know what you want
- Have a strong reason why it is needed/necessary
- Want to have a well-connected lobbyist to advocate for your plan